

## Allow me to introduce myself\*


**M**y name is Ryan Stewart and I design, code, and teach visual communication. I have a rich and diverse skillset fueled by an adventurous personality. With a background of traditional principles, I have produced material that has been printed on apparel and in publications, broadcasted on television, downloaded and streamed by a global audience.

My current positions include an adjunct professorship at Sacred Heart University as well as freelance design & web development with local businesses. Much of my freelance work involves digital marketing and coding responsive HTML e-mails & websites. Previous positions have been with brand name companies such as Comcast Sportsnet and NBC Sports. Other career experiences have been screen printing on a ten-color hydraulic press, designing ads and posters for a historic Austin TX blues club, named Antone's, and even interning at a S.W.A.T. police magazine.

Within the School of Communications & Media Arts at SHU, my courses cover the different softwares, mostly the Adobe Creative Suite, used to create digital or print media. Basic design concepts are also covered within each assigned project. Some overall goals in the classroom, are to convey the many patterns found between the applications, proper saving techniques, and how to best communicate with industry professionals.

As mentioned was a position at NBC Sports. This was within the digital department as an interactive designer. I honed a wide variety of disciplines within the digital medium (e.g. web design, UX/UI design, digital product design and prototyping). In this position, I handled many college & pro sports properties as well as special events including the Olympic Games, Super Bowl XLIX, and more. I was also fortunate to have received an Emmy Award for my work in streaming the broadcast of the Sochi Winter Olympic Games.

My other digital activities include 360° photography/videography. This involves me shooting with multiple cameras and then synchronizing/stitching the many files together, where it then applied to a webVR platform via HTML/CSS/JavaScript. Within this medium, I am able to combine my adventures with my craft. Subsequently, keeping myself at the forefront of multimedia communications.



Ryan Stewart

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## Travel Log

### Adjunct Professor

Sacred Heart University / 2017 to Present

School of Communication and Media Arts (Multimedia Communications)

### Hectare LLC Design & Development

Contract Work / 2016 to Present

Advertising Design, Brand Identity,      Interactive Design, UX/UI Design,  
 Digital marketing, Package Design,      Custom WordPress Theme Making

### Interactive Designer

NBC Sports Group / 2014 to 2016

Shaped the digital user experience while supporting the brand through it's look, feel and function.

#### Key Events:

The Triple Crown  
 NASCAR Sprint Cup  
 Le Tour de France  
 NFL Sunday Night Football  
 Super Bowl XLIX  
 NHL Stanley Cup

**Emmy Award Winner**  
**Outstanding New Approaches**  
*Associate Producer*  
 '14 Sochi Winter Olympic Games  
 NBCOlympics.com



#### Responsibilities:

Visualized and executed online digital products: such as, interactive features, mobile applications, promotional/marketing and creative materials. Collaborated with team members in making key product decisions. Design-to-Delivery creations with high quality standards, within time and technical constraints. Created UX/UI solutions and defined the vision of an end-to-end user experience. This included iconography, navigation flows and wireframes. Coded responsive HTML emails. Designed page layouts and custom graphics to format digital content visited by millions of users.

### Web Designer

NBC Sports Group / 2012 to 2014

### Web Publication Designer

Comcast Sports Group / 2011 to 2012

### Screen Printer's Assistant

Smith Prints / 2012 to 2014

### Advertising Designer

Antone's (a historic Austin blues venue) / 2009

### AmeriCorps Vista National Service

American YouthWorks / 2009

### Bachelor of Fine Arts / Communication Design

Kutztown University of Pennsylvania / 2008

### Print Design Intern

N.T.O.A. Swat Police Publications / 2006

## Professional Foundations

### Designer

- Create, adapt, and personalize user experiences that foster client interest.
- Use digital tools and resources to maximize good design and meet deadlines.
- Use a variety of technologies within the design process to identify and solve problems by creating new, useful, and imaginative solutions.
- Ability to select and use tools to plan and manage a design process that considers design constraints and calculated risks.

### Leader

- Share and model client's vision by engaging colleagues and stakeholders with new digital technologies.
- Guide pupils to broadening their skillsets and technical understanding.
- Encourage access to digital content and learning opportunities.

### Advocate

- Member of the Professional Association of Graphic Design (AIGA)
- Participant of global learning networks.
- Staying current with research to improve my design and follow best practices.
- Promote safe, legal, and ethical practices.
- Foster an awareness of the lasting imprint of digital actions and messages.

### Collaborator

- Collaborate with my colleagues and stakeholders to improve practices, share ideas, and resolve complicated blockers.
- Demonstrate a cultural competency when collaborating and interacting with others.

## Technical Knowledge Includes:

<u>Design:</u>	<u>Development:</u>	<u>Advertising:</u>	<u>VR:</u>
Photoshop	HTML	DoubleClick	AutoPano Video
Illustrator	CSS	Mixpo	AutoPano Giga
InDesign	JS (basic)	Centro	Premiere
After Effects	PHP (basic)		
Sketch	Wordpress	<u>Project Mgmt:</u>	
OmniGraffle	Druple (basic)	Jira	